



5<sup>TH</sup> WORLD  
CONGRESS

SPONSORSHIP  
OPPORTUNITIES



5<sup>TH</sup> WORLD  
CONGRESS  
EUROPEAN SOCIETY of  
AESTHETIC GYNECOLOGY

July 8<sup>th</sup>, 9<sup>th</sup> & 10<sup>th</sup> 2021

Master Class by the World Experts - July 11<sup>th</sup> 2021

ATHENS, GREECE

Register at: [www.esagcongress.com](http://www.esagcongress.com)

*It's not only about Cosmetic Gynecology;  
It's all about modern Women's Well-Being, Beauty and Quality of Life.*



## Welcome Note

On behalf of ESAG, I would like to welcome all of you attending ESAG 5th World Congress, taking place in Athens, Greece on the July 8<sup>th</sup> to July 11<sup>th</sup>, 2021.

ESAG's Congresses have come to take the stage light in the sector of Reconstructive, Aesthetic & Regenerative Gynecology; an area which has gained great attention from professionals with various backgrounds and specialties.

Every year, ESAG contributes in this fast-growing area of medicine, by bringing together Gynecologists, Plastic Surgeons, Dermatologists, GPs, Family doctors, Sexual Medicine Professionals, Anti-Ageing Medical Professionals, Aesthetician, Nurses and many other experts who deal with Women's Health, Beauty and Wellbeing to take the lead in promoting and expanding the knowledge in this field.

ESAG's Congresses traditionally gather prominent speakers from all around the world - experts in the field to share their knowledge and to bring in the up to date surgical and non-surgical techniques in Reconstructive, Aesthetic & Regenerative Gynecology.

Our mission is to provide an environment for scientific interaction between delegates and technology providers of the field, on an uncommercial level.

So, don't miss the chance to visit the city of light and knowledge; the cradle of civilization and the country of Hippocrates. In his words

"Wherever the art of medicine is loved, there is also a love of humanity"

-- Hippocrates

I am looking forward to welcoming you this time, in Athens - Greece

Sincerely Yours,

Alexandros Bader, MD, FAAOCG

Founder & President of ESAG



## Congress Timeline

- July 8th, 2021 – Pre-Congress Industry Sponsored Workshops
- July 9th, 2021 – Congress Day 1
- July 10th, 2021 – Congress Day 2
- July 11th, 2021 – Masters Class on Cosmetic, Functional & Reconstructive Gynecology by the Experts – via detailed step by step video demonstration (separate registration required)

## Congress Venue

### Hilton – Athens

Athens, Greece

July 8<sup>th</sup> to July 11<sup>th</sup>, 2021





## Key Dates

### Congress Dates

**July 8th to July 10th, 2021**

**Masters Class by the World Experts**

**July 11th, 2021**

**Deadline for “Standard Fees” registration fee**

**Until May 3rd, 2021**

**“Regular” registration fee**

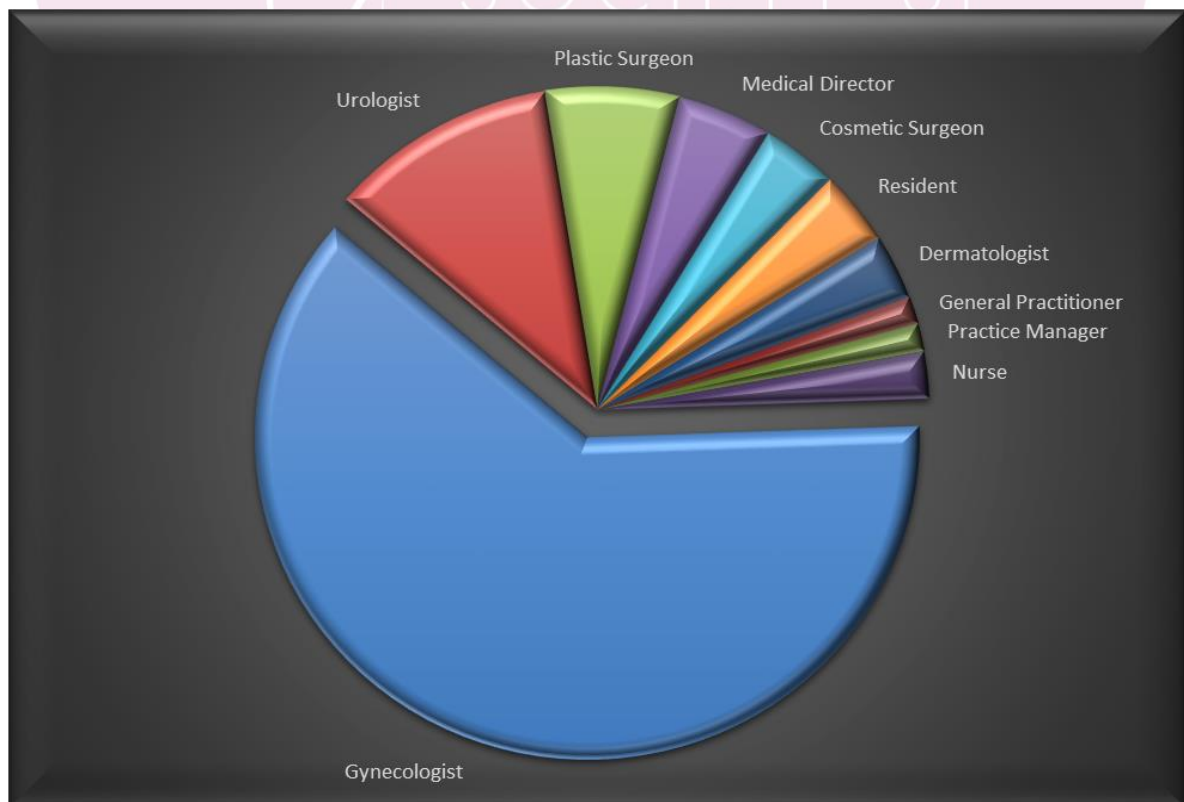
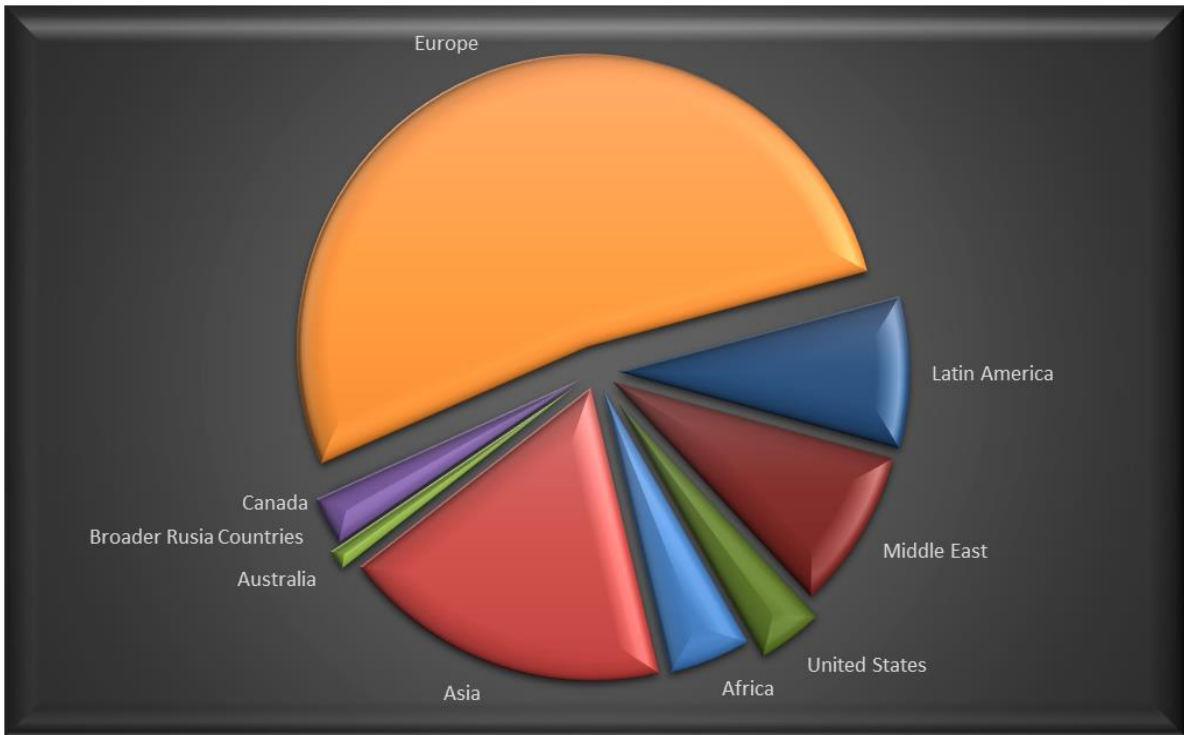
**From May 4th, 2021 onward**

Continuous updates on <https://esagcongress.com/>

E.S.A.G.  
EUROPEAN  
SOCIETY of  
AESTHETIC  
GYNECOLOGY

## Past Congresses Participants & Statistics

Throughout the last four year, ESAG Congresses has established a very strong lineup of loyal followers from all over the world. From all 7 world continents and over 90 countries worldwide, with over 10 different specialties ESAG Congresses have come to take *the stage lights as the Inimitable and Biggest Gathering Worldwide on Cosmetic, Aesthetic & Reconstructive Gynecology.*





### Information for Sponsors

After the Landmark success of ESAG 1st World Congress in Rome and another three consecutive ones; that made *ESAG Congresses the Inimitable and Biggest Gathering Worldwide on Cosmetic, Aesthetic & Reconstructive Gynecology*; here at ESAG we are excited while organizing the

***5th in the row ESAG World Congress,***

taking place in ***Athens Greece*** during the dates

***July 8<sup>th</sup> to July 11<sup>th</sup>, 2021***

Once again, for the 5th time, our aim is to offer all participating companies the opportunity to expose and exhibit their products and services to a very exclusive and targeted audience; thus, maximizing their return on investment with ESAG 5th World Congress and become sponsor and exhibitors of the congress.

Companies are free to make their selection from the list of sponsorship and exhibiting options presented in this document and the Organizing Secretariat remains at your disposal for any other different request for participation in the Congress.

#### **But Don't Forget**

ESAG Congresses is not only about Cosmetic & Reconstructive Gynecology;  
It's all about "Modern Women's Wellbeing, Beauty and Quality of life"

#### **For that**

Do not miss the opportunity to showcase the full line of your products; being in the aesthetic or the broader gynecological sectors

#### **Contact us at**

**Tel: +44 20 3239 5721**

**Mob: +30 6944 878 111**

**WhatsApp: +30 6944 878 111**

**e-mail: [info@esag.org](mailto:info@esag.org)**

**All prices mentioned in this document are in Euro  
and exclusive of VAT (unless specified)**



### HOW TO PARTICIPATE AT ESAG 5th World Congress CHOOSE YOUR LEVEL

#### Sponsoring & Exhibiting Opportunities

As we are fond in continuously evolving our relationship with our sponsors and exhibitors, this year, we are happy to announce an “early bird” payment plan that gives extra value to your participation.

Select your desired sponsorship level and complete your “early payment” and save up to 10%:

1. Save 10% - for full payments received by October 31<sup>st</sup>, 2020
2. Save 6% - for full payments received by January 31<sup>st</sup>, 2021

#### Sponsoring levels

SPONSORS LEVELS	MINIMUM INVESTMENT	SUBMISSION DEADLINE
PLATINUM SPONSOR	€ 19.000,00	October 31 <sup>st</sup> 2020
GOLD SPONSOR	€ 15.500,00	November 30 <sup>th</sup> 2020
SILVER SPONSOR	€ 12.500,00	January 26 <sup>th</sup> 2021
SPONSOR	€ 9.000,00	February 10 <sup>th</sup> 2021
SUPPORTER	€ 3.500,00	February 28 <sup>th</sup> 2021

#### Exhibiting Options

During ESAG 5<sup>th</sup> World Congress the available booths and costs are as follows:

- |                    |             |         |
|--------------------|-------------|---------|
| 1. Stand A         | 1,5m X 1,0m | € 1.700 |
| 2. Stand B         | 1,5m X 1,5m | € 2.300 |
| 3. Stand C         | 2,5m X 1,5m | € 3.500 |
| 4. Booth Standard  | 3,0m X 2,0m | € 5.300 |
| 5. Booth Exclusive | 5,0m X 2,0m | € 9.700 |

All above options are for open space only and include, one electricity plug, table or stand and two chairs.



Platinum sponsor will be given FIRST CHOICE until the deadlines given above have been reached and will be treated on a “first come, first served basis”. Until these deadlines, other level sponsors will be granted an option. Priority among sponsors of the same level will depend on the order of receipt of application.

**Please note that only two Platinum Sponsors will be accepted, for all the other levels it is possible to have more than two sponsors**

### BENEFITS

In addition to the entitlement of the individual sponsorship items, Sponsors will receive the following benefits:

#### PLATINUM SPONSORS:

- Priority choice on sponsor opportunities
- Priority choice on time selection for the “Industry Sponsored Congress Workshops” – extra charges apply for the workshops.
- Free slot for 1 Lecture of 15 min.
- Priority exhibition space allocation in the Congress Venue, max 10 sqm
- Named as Platinum sponsor in the congress final program (including Company logo)
- N. 6 badges for exhibition area included
- N. 3 badges for Lectures included
- 15% Discount for registering other delegates

#### GOLD SPONSORS:

- Priority choice on sponsor opportunities (after Platinum sponsor's choice)
- Priority choice on time selection for the “Industry Sponsored Congress Workshops” – extra charges apply for the workshops. (after Platinum sponsor's choice)
- Free slot for 1 Lecture of 10 min. (after Platinum sponsor's choice)
- Priority exhibition space allocation in the Congress Venue (after Platinum sponsor's choice), max 8 sqm
- Named as Gold sponsor in the congress final program (including Company logo)
- N. 4 badges for exhibition area included
- N. 2 badges for Lectures included
- 10% Discount for registering other delegates

#### SILVER SPONSORS:

- Priority choice on sponsor opportunities (after Platinum and Gold sponsors' choice)
- Priority choice on time selection for the “Industry Sponsored Congress Workshops” – extra charges apply for the workshops. (after Platinum and Gold sponsors' choice)
- Free slot for 1 Lecture of 10 min. (after Platinum and Gold sponsors' choice)
- Priority exhibition space allocation in the Congress Venue (after Platinum and Gold sponsors' choice), max 6 sqm
- Named as Silver sponsor in the congress final program (including Company logo)
- N. 2 badges for exhibition area included
- N. 1 badges for Lectures included
- 7% Discount for registering other delegates





### SPONSORS:

- Named as Sponsor in the final program
- N. 2 badges for exhibition area included

### SUPPORTERS:

- Named as Supporter in the final program.

### TERMS AND CONDITIONS OF PARTICIPATION FOR CATEGORIES OF SPONSORS & EXHIBITORS

Once an application for a level sponsor is made, a contract will be emailed to you. This contract should be signed and sent back to the Organizing Secretariat at [info@esag.org](mailto:info@esag.org). Within 10 days after acknowledgement of receipt, ESAG will confirm the Sponsorship item requested and send the relevant invoice.

The payment of 100% of the total amount due should be provided by companies upon receipt of invoice.

Final settlement of all payments should be provided by companies no later than May 17th, 2021 against invoice

### CANCELLATION POLICY

All cancellation must be made in writing. Cancellation charges will be as follows:

#### Payment" cancellations

- 150 days prior to the beginning of the Congress 50% charge of contract price
- Between 150 to 120 days prior to the beginning of the Congress 70% charge of contract price
- From 90 to the beginning of the Congress 100% charge of contract price

An administrative fee of € 400 will be charged to all cancellations

## Pre-Congress Industry Sponsored Workshops

We are pleased to announce that on Thursday July 8<sup>th</sup>, 2021 we will organize a full day of Industry Sponsored Pre-Congress Workshops.

The available Industry Sponsored Pre-Congress Workshops are the following and the same booking priority of the sponsoring levels will be applied.

Workshop	Time		Available time	Workshop Cost <sup>1*</sup>
	From	To		
<b>W1</b>	8:00 am	9:30 am	1,5 hours	€ 3.500
<b>W2</b>	10:00 am	11:30 am	1,5 hours	€ 3.500
<b>W3</b>	12:00 pm	13:00	1 hour	€ 2.700
<b>W4</b>	13:30	15:00	1,5 hours	€ 3.500
<b>W5</b>	15:30	17:30	2 hours	€ 3.500

**<sup>1\*</sup>: All prices are in Euro and VAT not included**

### TERMS AND CONDITIONS FOR THE PARTICIPATION IN THE INDUSTRY SPONSORED WORKSHOPS

The booking priority of the Sponsoring levels also applies for the Industry Sponsored Workshops. Once an application for a workshop is made, a contract will be emailed to you. This contract should be signed and sent back to the Organizing Secretariat at [info@esag.org](mailto:info@esag.org). Within 10 days after acknowledgement of receipt, ESAG will confirm the workshop item requested and send the relevant invoice.

The payment of 100% of the total amount due should be provided by companies upon receipt of invoice.

Final settlement of all payments should be provided by companies no later than May 17<sup>th</sup>, 2021 against invoice.

#### CANCELLATION POLICY

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### Available Promotional Articles

Below are listed the initial promotional articles.

#### **Congress official electronic advertisement – Congress web page**

Your company's logo will be placed on the congress website and all subpages, with text indicating that the website is sponsored by the Company

€ 3.000,00

#### **Congress official electronic advertisement – e-newsletter**

Create your own advertisement (scientific content is obligatory) which will be send electronically, e-newsletter, to congress data base

- 1 e-newsletter
- 3 e-newsletter

€ 1.950,00

€ 3.950,00

#### **Congress official electronic advertisement – ESAG webpage**

Create your own advertisement (scientific content is obligatory) which will be placed at ESAG official web page – industry news. (cost per month with max 3 months)

- Visible at ESAG main page & industry news
- Visible at industry news

€ 1.300,00

€ 900,00

#### **Congress official Program – On-Line**

Your company's logo and name will be placed in the back-cover page of the preliminary program (on-line only)

€ 1.950,00

#### **Congress official Program – Final Printed Program**

Your company's advertisement or logo will be displayed in the Congress Final Official Program:

- Full page Back cover
- Full page Inside front cover or inside back cover page
- Full page inside

€ 4.500,00

€ 3.500,00

€ 2.500,00

#### **Congress official Material – Lanyards & Badges**

Your company's logo and name will be printed on the badge holding lace and the badge.

€ 4.000,00

#### **Congress official Material – Delegates Bags**

Your company's logo and name printed on every congress bag. Bag selection will be made by the Organizing Committee.

€ 2.950,00

#### **Congress official Material – Writing pads & pens**

Your company's logo and name, together with the congress official congress logo and name, printed on the note pads and on the pens. Writing Pads and Pens selection will be made by the Organizing Committee.

€ 2.950,00

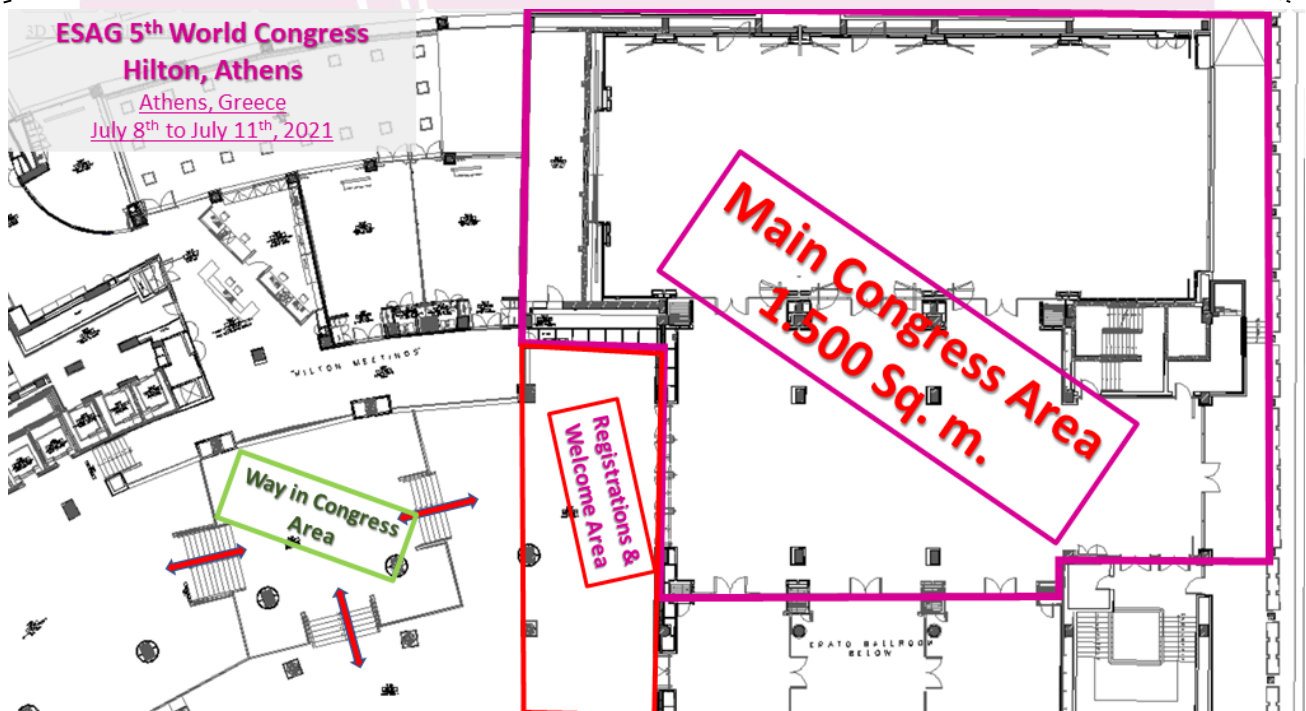
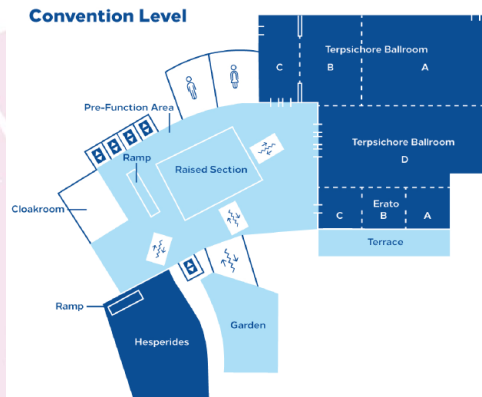
### **All prices are in Euro & VAT not included**

The Organizing Secretariat is at your disposal for additional information and to assist you in the steps to the booking, purchasing, etc.

## Congress Floor Diagram

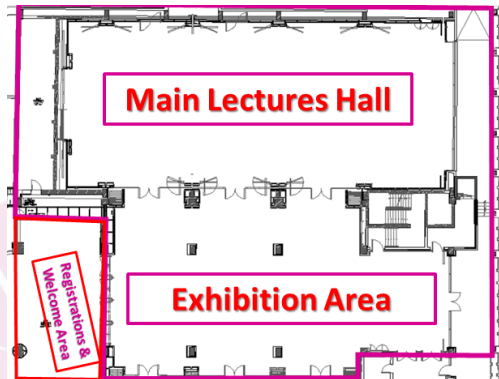
### Hilton, Athens Terpsihori Hall

ESAG 5<sup>th</sup> World Congress will take place In Hilton – Athens Hotel in an area of over 1.500 sq. m. fully allocated to welcome and comfortably accommodate all participating Speakers, Delegates and exhibiting Companies.



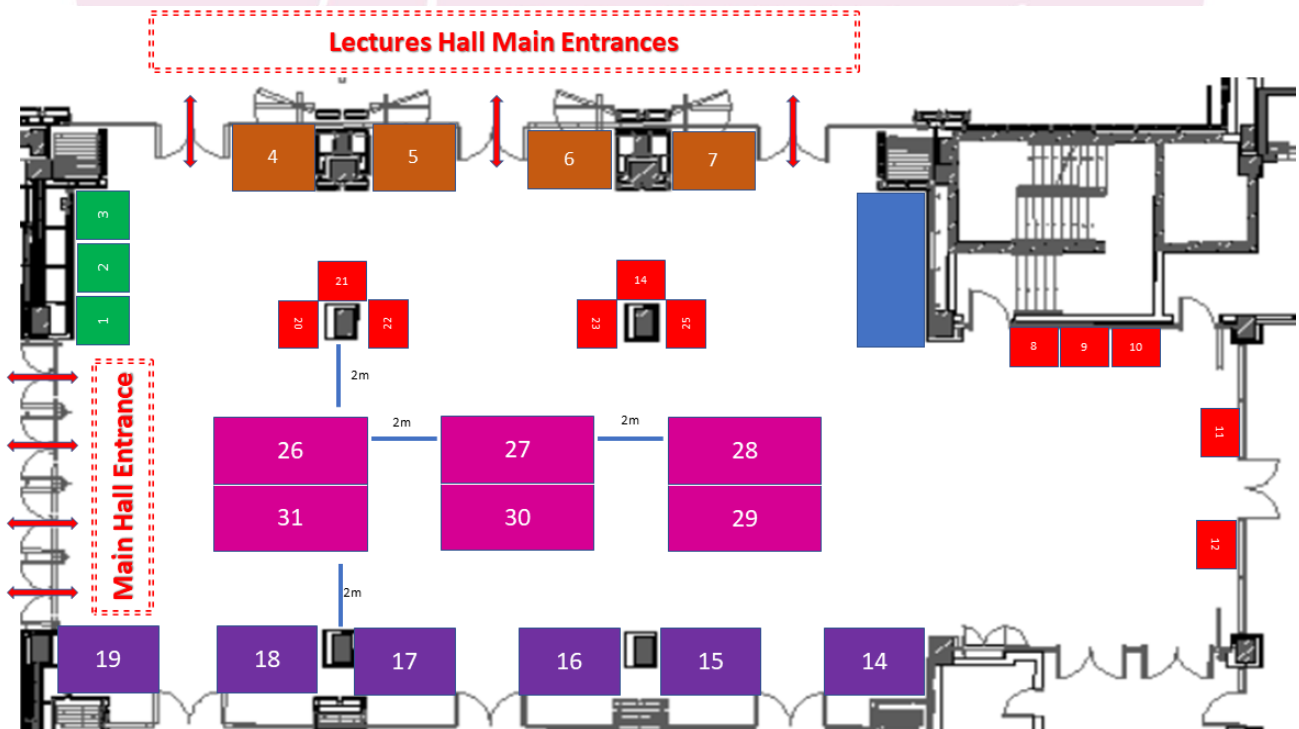
## Exhibition Area

The exhibition area is an integral part of the Congress and all participants walk through ESAG 5<sup>th</sup> World Congress Exhibition area in order to enter and/or exit the Main Lectures Hall.



The exhibition technical manual will be available in March 2021 on the congress website and will include:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms (furniture, electivity, extra badges, etc...)
- Delivery details





### Delegates Registration Price List

### ESAG 5<sup>th</sup> World Congress

Registration fees (VAT included)	From 27/3/2020 to 3/5/2021	04/5/2021 onward
	Regular	Late
Physicians	515£	815£
ESAG Senior Members	405£	715£
Nurses/Aestheticians	270£	415£
Corporate	515£	815£
Congress Official Dinner	195£	270£
<b>Surgical Master Class</b>	<b>1.495£</b>	<b>1.895£</b>
<b>Surgical Master Class &amp; Congress</b> <i><u>Combo Registration</u></i>	<b>1.905£</b>	<b>2.495£</b>

#### **GROUP REGISTRATIONS DISCOUNT RATES**

- For registrations from 5 up to 9 people 5%
- For registrations from 10 up to 13 people 8%
- For registrations from 14 up to 24 people 10%
- For registrations from 25 people onward 15%

DAILY REGISTRATION IS NOT PROVIDED

#### **EXHIBITION AREA BADGES**

Cost of each exhibition area badge: £ 95

#### **Delegate's Fee**

The registration fee includes unlimited access to all scientific sessions and probable workshops, access to the exhibition, lunches, coffee breaks, congress kit and attendance certificate

**Keep Updated by Visiting:**

[www.esagcongress.com](http://www.esagcongress.com)



**Application for sponsorship**

Please fill in the below form with your selection and return it to the Congress Organizing Secretariat

**Sponsoring Company References**

**Address for invoicing**

SPONSORING LEVEL \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY and COUNTRY \_\_\_\_\_ ZIP CODE \_\_\_\_\_

VAT \_\_\_\_\_ Telephone \_\_\_\_\_

Referent person \_\_\_\_\_ e-mail \_\_\_\_\_

I read and accept terms, conditions and cancellation policy mentioned above:

DATE \_\_\_\_\_

STAMP AND SIGNATURE \_\_\_\_\_

**Organizing Secretariat**

**ESAG | European Society of Aesthetic Gynecology**

E-mail: [info@esag.org](mailto:info@esag.org)